

Dear Friend,

Like the rest of the world, the cancer community is consumed by news and fears surrounding the coronavirus (COVID-19) pandemic. Even the healthiest of families are rightly concerned about the potentially lethal impact of COVID-19 to their loved ones. But for cancer victims undergoing treatment and cancer survivors with compromised immune systems, the threat is amplified.



The Jefferson County cancer victims who reach out to the Cancer Coalition need food, rent, utility support, mortgage assistance, medical bill assistance, and more.

"Our son Stehrling was two years old then (2019), as we were escorted from the ER to the Oncology Unit at Children's Hospital. He was diagnosed with Leukemia. An unexpected infection surfaced and created unforeseen challenges. We did not know we would be in the hospital for nearly 80 consecutive days. During this time and especially after returning home, the Cancer Coalition was available to support our family as we faced several unexpected turns since then. A few examples of this include financial support during our first Christmas back home as a family, when COVID-19 was introduced, and in an urgent need to repair our vehicle we use to get to and from Stehrling's treatments. We are forever grateful that the Cancer Coalition is here for our family, supporting us and our community directly as needs arise."

- Jade, mother of JCOCC Client



The Jefferson County Cancer Coalition was founded in 2012 to offer financial assistance to ANY Jefferson County cancer victim.

You can support your Jefferson County neighbors and friends who are fighting cancer today.

As a sponsor of one of our 2021 events, the Frosty Balls Golf Outing and the Witches' Ball, **you will ensure that families facing the devastating effect of cancer will find a bit of financial relief, when needed.**

The Sponsorship Contract Form details the valuable advertising opportunity you'll have to raise awareness about the goods and services you offer. And, because the Coalition is 100% volunteer driven, you can be confident that every sponsorship dollar directly supports a neighbor undergoing cancer treatment.

When you contribute, YOU give hope to a local family in a time of crisis. Every week a new cancer victim reaches out to the JCOCC. You can alleviate some extra financial stress. **Can I count on you to sponsor?**

Thank you, *Jordan Dresdow*

Jordan Dresdow • President

P.S. Please use the enclosed forms or visit www.jcocc.org to become a sponsor today.

2021 SPONSORSHIP LEVELS



Please mark in the boxes below which sponsorship(s) you are committing to. For more information on either of the events listed below or any questions you may have, please reach out to Jordan Dresdow, Board President, at jcoccinfo@gmail.com.

The Witches' Ball

November 13, 2021 • RiverStone, Fort Atkinson, Wisconsin
Approximate number of attendees = 300



PLATINUM SPONSOR

\$5,000

- **Sponsorship rights to the event.**
The event will be known as the "Witches' Ball proudly sponsored by (Your Company)."
- **Acknowledgement as the Platinum Sponsor** by the MC throughout the event and on all advertising/printed material for the event.
- **Acknowledgement** on the Jefferson County Cancer Coalition Facebook page and the Witches' Ball Facebook event page.
- **Acknowledgement** on the Jefferson County Cancer Coalition website with your logo hyperlinked to your website.



GOLD SPONSOR

\$1,500

- **Acknowledgement** as a Gold Sponsor by the MC throughout the event and on all advertising/printed material for the event.
- **Acknowledgement** on the Jefferson County Cancer Coalition Facebook page and the Witches' Ball Facebook event page.
- **Acknowledgement** on the Jefferson County Cancer Coalition website with your logo hyperlinked to your website.



SILVER SPONSOR

\$1,000

- **Acknowledgement** as a Silver Sponsor by the MC throughout the event.
- **Acknowledgement** on the Jefferson County Cancer Coalition Facebook page and the Witches' Ball Facebook event page.
- **Acknowledgement** on the Jefferson County Cancer Coalition website with your logo hyperlinked to your website.



BRONZE SPONSOR

\$500

- **Acknowledgement** as a Bronze Sponsor by the MC throughout the event.
- **Acknowledgement** on the Jefferson County Cancer Coalition Facebook page and the Witches' Ball Facebook event page.
- **Acknowledgement** on the Jefferson County Cancer Coalition website with your logo hyperlinked to your website.

Frosty Balls Golf Outing & Auction

October 17, 2021

Koshkonong Mounds Country Club, Fort Atkinson, Wisconsin

Approximate number of attendees = 200



ACE SPONSOR

\$5,000

- **Sponsorship rights to the event.**
The event will be known as "Frosty Balls Golf Outing proudly sponsored by (Your Company)."
- **Company logo displayed on the back of JCOCC apparel above all other sponsors.**
- **Complimentary foursome**
- **Prominent recognition** during the President's speech and on the golfers' goodie bag.
- **Acknowledgement** on the Jefferson County Cancer Coalition Facebook page and the Frosty Balls Golf Outing Facebook event page.
- **Acknowledgement** on the Jefferson County Cancer Coalition website with your logo hyperlinked to your website.



BIRDIE SPONSOR

\$250

- **Acknowledgement** during the President's speech and in the golfers' goodie bag.
- **Acknowledgement** on the Jefferson County Cancer Coalition Facebook page and the Frosty Balls Golf Outing Facebook event page.
- **Acknowledgement** on the Jefferson County Cancer Coalition website with your logo hyperlinked to your website.



EAGLE SPONSOR

\$1,000

- **Company logo displayed on the back of JCOCC apparel.**
- **Recognition** during the President's speech and in the golfers' goodie bag.
- **Acknowledgement** on the Jefferson County Cancer Coalition Facebook page and the Frosty Balls Golf Outing Facebook event page.
- **Acknowledgement** on the Jefferson County Cancer Coalition website with your logo hyperlinked to your website.



TEE SPONSOR

\$100

- Name and logo prominently displayed on a tee box the day of the event.



AUCTION ITEM DONATION

- Company name and logo displayed next to the donated item and on Facebook event feed. Items can be mailed, dropped off, or picked up.

Sponsor Information

Group/Company Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Log on to www.jcocc.org to pay your registration by credit card. Subject to availability. Payment must accompany this form to guarantee sponsorship. **Make checks payable to:** Jefferson County Cancer Coalition • PO Box 448 • Fort Atkinson, WI 53538 • jcoccinfo@gmail.com